

### **AMENDMENTS TO THE CLAIMS**

This listing of claims will replace all prior versions, and listings, of claims in the application:

#### **Listing of Claims:**

1. (Currently Amended) A method of forming a customized consultative proposal comprising:  
generating automatically prompting a series of questions for generating the customized consultative proposal;  
receiving responses to the series of questions;  
calculating terms for portions of the consultative proposal based upon the responses received;  
combining the terms for portions of the consultative proposal with static information to form a completed customized consultative proposal; and  
presenting the customized consultative proposal.
2. (Original) The method of claim 1, wherein no more than 10 questions are generated.
3. (Currently Amended) The method of claim 1, wherein the customized consultative proposal relates to vehicle fleet management.
4. (Original) The method of claim 1, wherein the questions are generated from a database and are transmitted over a computer network.
5. (Original) The method of claim 1, wherein calculating the terms includes providing an estimation of savings when using the services of a fleet management company based upon the responses received.
6. (Currently Amended) The method of claim 1, wherein presenting the customized consultative proposal includes transmitting an electronic file over a computer network, wherein the electronic file is capable of being displayed on an electronic device.

7. (Currently Amended) The method of claim 1, wherein presenting the customized consultative proposal includes transmitting a facsimile.
8. (Currently Amended) The method of claim 1, wherein presenting the customized consultative proposal includes delivering a hard copy.
9. (Currently Amended) A method of forming a customized consultative proposal comprising:
  - automatically prompting ~~providing~~ a series of questions regarding a fleet of vehicles over a computer network to a user terminal;
  - receiving a response to the series of questions in an electronic format;
  - calculating potential savings for operation of a fleet of vehicles based upon data stored within a database and the response received;
  - combining the calculated potential savings along with static promotional material to form a completed customized consultative proposal; and
  - presenting the customized consultative proposal.
10. (Original) The method of claim 9, wherein the questions include a question regarding how the user acquires vehicles.
11. (Original) The method of claim 9, wherein the questions include a question regarding how the user funds fleet purchases.
12. (Original) The method of claim 9, wherein the questions include a question regarding how fleet vehicles are disposed of by the user.
13. (Original) The method of claim 9, wherein the questions include a question regarding the types of vehicles in the fleet.
14. (Original) The method of claim 9, wherein the questions include a question regarding how fuel expenditures are handled.

15. (Original) The method of claim 9, wherein the questions include a question regarding how maintenance expenses are handled.
16. (Original) The method of claim 9, wherein the questions include a question regarding which jurisdiction the fleet is in for tax purposes.
17. (Currently Amended) The method of claim 9, wherein the customized consultative proposal is electronically generated and presented to the user in real time.
18. (Original) The method of claim 9, wherein no more than 10 questions are generated.
19. (Currently Amended) A system for generating customized consultative proposals comprising:
  - a database for storing static promotional material, criteria for calculations and questions related to fleet management; and
  - a computer having software running thereon to ~~generate~~ automatically prompt a series of questions related to fleet management from the database, transmit the questions to a remote terminal, receive responses to the questions, perform calculations based on the criteria for calculation stored within the database, and generate a customized consultative proposal based upon the calculations and including at least portions of the static promotional material.
20. (Original) The system of claim 19 wherein the computer is a server remotely accessible via a computer network.
21. (Original) The system of claim 20 wherein the computer network is the Internet.
22. (Currently Amended) A computer readable medium having instructions thereon to cause a computer to:
  - automatically prompt ~~generate~~ a series of questions for generating a customized consultative proposal;
  - receive responses to the series of questions;

calculate terms for portions of the consultative proposal based upon the responses received;

combine the terms for portions of the consultative proposal with static information to form a completed customized consultative proposal; and  
present the customized consultative proposal.

23. (Original) The computer readable medium of claim 22, wherein no more than 10 questions are generated.

24. (Currently Amended) The computer readable medium of claim 22, wherein the customized consultative proposal relates to vehicle fleet management.

25. (Original) The computer readable medium of claim 22, wherein the questions are generated from a database and are transmitted over a computer network.

26. (Original) The computer readable medium of claim 22, wherein calculating the terms includes providing an estimation of savings when using the services of a fleet management company based upon the responses received.

27. (Currently Amended) The computer readable medium of claim 22, wherein presenting the customized consultative proposal includes transmitting and electronic file over a computer network, wherein the electronic file is capable of being displayed on an electronic device.

28. (Currently Amended) The computer readable medium of claim 22, wherein presenting the customized consultative proposal includes transmitting a facsimile.

29. (Currently Amended) The computer readable medium of claim 22, wherein presenting the customized consultative proposal includes delivering a hard copy.

30. (Currently Amended) A computer readable medium having instructions thereon to cause a computer to:

automatically prompt ~~provide~~ a series of questions regarding a fleet of vehicles over a computer network to a user terminal;  
receive a response to the series of questions in an electronic format;  
calculate potential savings for the operation of a fleet of vehicles based upon data stored within a database and the response received;  
combine the calculated potential savings along with static promotional material to form a completed customized consultative proposal; and  
present the customized consultative proposal.

31. (Original) The computer readable medium of claim 30, wherein the questions include a question regarding how the user acquires vehicles.

32. (Original) The computer readable medium of claim 30, wherein the questions include a question regarding how the user funds fleet purchases.

33. (Original) The computer readable medium of claim 30, wherein the questions include a question regarding how fleet vehicles are disposed of by the user.

34. (Original) The computer readable medium of claim 30, wherein the questions include a question regarding the types of vehicles in the fleet.

35. (Original) The computer readable medium of claim 30, wherein the questions include a question regarding how fuel expenditures are handled.

36. (Original) The computer readable medium of claim 30, wherein the questions include a question regarding how maintenance expenses are handled.

37. (Original) The computer readable medium of claim 30, wherein the questions include a question regarding which jurisdiction the fleet is in for tax purposes.

38. (Currently Amended) The computer readable medium of claim 30, wherein the customized consultative proposal is electronically generated and presented to the user in real time.

39. (Original) The computer readable medium of claim 30, wherein no more than 10 questions are generated.